

Mary Ann McCauley, ABC, IABC Fellow
Executive Director
Washoe County Medical Society

Mary Ann McCauley, ABC, IABC Fellow, joined the Washoe County Medical Society in 2017 as executive director. She brings more than 40 years experience in management, communication expertise and nonprofit board experience.

Prior to joining WCMS, Mary Ann provided strategic communication consultation to a broad range of organizations with an emphasis on healthcare and technology. Prior to founding Catalyst Communications in 1987, she was vice president of Brum&Anderson Public Relations. She also has served in communication management roles with United Technologies Communications Company, Center Bancorporation, The American Nurses Association and Hallmark Cards. Prior to her corporate and consulting work, Mary Ann was a journalist for an Iowa daily newspaper and owned and operated a community newspaper in Southeastern Kansas.

Mary Ann is among about 6 percent of the communication professionals worldwide who are accredited by the International Association of Business Communicators (IABC). In 2013 she was named an IABC Fellow, the highest honor bestowed on IABC members. She holds a bachelor of journalism degree from the University of Missouri School of Journalism. Mary Ann received the 2012 Rae Hamlin Award for Volunteer Service. She was the 2013 and 2000 recipient of the IABC Chairman's Award. She was Communicator of the Year by IABC U.S. District Four in 1982 and a Women of Achievement honoree by the TwinWest Chamber of Commerce in 1993.

Mary Ann has been an active contributor to the communities, in which she has lived and worked. She was a volunteer consultant with MAP (Minnesota Assistance Project and Gilda's Club Twin Cities). In Reno she is active in the Sierra Chapter of the Audi Car Club of North America and serves on the board of directors as treasurer. She also serves as treasurer for AAUW Reno. Mary Ann chairs the Northern Nevada Literacy Council. In addition to IABC, she also is member of the Public Relations Society of America Sierra Nevada Chapter.

She chaired The Cricket Theatre board, a Minneapolis-based professional contemporary theater, during its final struggle for financial stability and worked closely with a team of board members and staff to close the 26-year-old theater with a minimum of stress. She chaired the Opportunity Partners board and the Minnesota Literacy Council board. Mary Ann also has served on the fund raising committees of The Children's Theatre, the Minnesota Chapter of the Lupus Foundation of America, Children's Home Society of Minnesota's Annual Polo Classic and Boys & Girls Club of Minneapolis.